



How to Start Your Own Paint Your Own Pottery Business

Breakdown of the day

Ceramic Materials-

1. Bisque colour and glaze: look at the full range on display and choose the right stock for your business.
2. Using underglaze paints, see how to apply the colour to get the best results.
3. Glazing the decorated ware, try the techniques and learn about the pitfalls.

Using Kilns & Controllers

1. What is a kiln?
2. Positioning the kiln.
3. Loading the kiln.
4. Controllers, cones and firing programs
5. Kiln maintenance.

Health and Safety

1. Kiln safety.
2. Ventilation
3. Safe working practices in the studio.

Starting Your Business

1. Selecting your range of colours and bisque.
2. Set-up costs.
3. Projected turnover.
4. Profit margins.
5. Marketing your ceramic business.

Trouble Shooting

1. Glazing faults.
2. Colour problems
3. Firing problems.
4. Kiln faults.

Please ask our team if you have any questions not covered on the day- we'll be happy to help you.